



# JOSEPH RIPAMONTI

## CONTACT

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## LANGUAGES

Italian - Native  
English - Full Professional Proficiency  
Spanish - Professional Proficiency

## CORE SKILLS

- Social Media (LinkedIn & Instagram)
- Localization
- Market Research
- Time Management
- Affiliate Management

## INTERESTS

Nutrition  
Sports  
Sustainability  
Health & Wellness  
Fashion & Food Ecommerce

## PROFESSIONAL PROFILE

Highly reliable individual with experience in digital marketing & social media, passionate about e-commerce, fashion & healthy nutrition.

## WORK EXPERIENCE

### AFFILIATE MARKETING MANAGER & SOCIAL MEDIA

TheValueFactory SL (Barcelona, Spain)  
Oct 2021 - Aug 2022

- Create the right communication strategy to improve conversions and strengthen the client's brand through the identification of the right partners
- Successfully manage and develop several markets worldwide
- Improve the online brand image of the agency through a LinkedIn b2b organic content strategy (+51% followers)
- Improve the online coverage of the company by contacting blogs and website owners
- Prospect and sign 10+ new partners

### FREELANCE TRANSLATOR

Kilo.Health (Vilnius, Lithuania)  
Dec 2019 - Present

- Effective localization of digital content (e-commerce, apps, websites, advertorials)
- Transcription of advertising videos
- Translation of advertorials taking care of SEO and copywriting for the Italian market

### SOCIAL MEDIA MANAGER (VOLUNTEER)

Carugate Calcio a 5 (Milan, Italy)  
Sep 2020 - Dec 2020

- Plan the social media strategy
- Creation and ideation of Instagram content: photos, videos, and graphics with the use of Canva
- Social media analytics

## EDUCATION

### START2IMPACT

Ecommerce Branding & Strategy (Currently studying)

### UNIVERSITY MILANO-BICOCCA

B.sc. in Marketing, Business Communication and Global Markets (2018 - 2021)

### KAZIMIERAS SIMONAVICIUS UNIVERSITY

Erasmus+ 2019/20

One academic year in Vilnius, Lithuania